



JORECO™

sweeteners



## FACT SHEET

**JORECO** is a sweetener made by highly applying formula norms, and whose features turn it to an EXCELLENT additive substitute of regular sugar.

### The components of JORECO:

**JORECO** has two sweeteners as main components and one as a cbp vehicle:

- **Purified water**
- **Acesulfame K**
- **Fruit sugar**

The two main components (sweeteners) have gone through decades of research on the field of substitute sweeteners products, they have been approved by the human consumption by many international organisms such as the United States Food and Drug Administration, the European Food Safety Authority, and the Mexican Secretariat of Health.

The previous means that, even with the cbp component, as it suggested on the label, once **JORECO** is open to consume, its best to maintain on the fridge for its conservation.

Purified water is the excipient, this is a vehicle whereby all the previous components transform into **JORECO**.

### FEATURES

✓ **The caloric intake is zero.** This means that using **JORECO** on any meal to sweeten, you are not eaten calories, because the ingredients of the product are part of a family of sweeteners that doesn't participate at the human metabolism, and they are just discard by the body by the urine.

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- ✓ **Doesn't participate on the development of dental cavities.** When consuming conventional sugars, they started to unfold at the mouth, because of the saliva components. The chemical reactions involved at this process has an acid type, which could accelerate the damage on dental enamel.

The **JORECO** components doesn't unfold with the saliva, which means that it doesn't damage the dental enamel.

- ✓ **JORECO does not modifies the flavor of food and beverages.** **JORECO** may be used to prepare and sweeten coffee, tea, gelatin, cakes, and, in general every meal, which can be by freezing techniques (until -18 °C) or by baking (until 200 °C). **JORECO** will distribute homogeneously just by adding to the liquid ingredients of any preparation.

In summary, by its nature, **JORECO** is an additive that is suggested as an excellent option to reduce the regular sugar intakes.

## WHO CAN CONSUME JORECO?

- ✓ **Healthy people.** **JORECO** may be used by healthy people of any age, that are likely to take care of their weight.
- ✓ **Athletes.** **JORECO** may be used by any people that practices any kind of sports, and that need to control the caloric intake on its diet.
- ✓ **People with diabetes.** **JORECO** may be eaten by people that are diagnosed with diabetes, which had to look out meticulously the amount of regular sugar that they are ingesting to their blood system. The components of **JORECO** are completely harmless.
- ✓ **Phenylketonurics.** People may consume **JORECO** because it doesn't contain phenylalanine.

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## WAYS THAT YOU CAN FIND JORECO

- 15 ml Dropper
- 60 ml Bottle
- 120 ml Bottle
- 1, 5, 20, 200 liters bulk

## EQUIVALENCIES

Only two drops of **JORECO** have the sweeten power of an average table-spoon of regular sugar.

**2 drops of JORECO equals to:**

> **1 tablespoon of sugar**

**1 tablespoon of JORECO equals to:**

> **1 cup of sugar**

**30ml of JORECO equals to:**

> **1.5kg of sugar**

**1 cup (120ml) of JORECO equals to:**

> **6kg of sugar**

**JORECO** is part of a new generation of sweeteners on the market of sugar substitutes competitors, because **JORECO** apports zero calories, which means that any diabetic person can consume it perfectly without any health risk.

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Besides, **JORECO**, is a liquid sweetener, which speed up the process of sweeten of any freezing or bakery preparation.

Overall, **JORECO**, by its innovative qualities, such as no calories, liquid form, no contraindications, because is don't have aspartame, consequently nor phenylalanine, became without a doubt, a worthy member of a new generation of sweeteners

So, **JORECO** present itself, on the field of additives, as an excellent option to all the people, from all ages, that are looking to decrease or do away with the sugar intake, to help fight obesity and, why not, diabetes.

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